



Dr Ritika Sinha, MBA, PhD
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Brief Profile

Dr Ritika is presently working as Chairperson and Associate Professor at CBSMS (Post graduate department of management studies Bangalore Central University). She has 20 years of Post graduate teaching and research experience in the field of Finance & Marketing in the MBA departments of reputed Universities viz Bangalore University, South Gujarat University, Banasthali Vidyapith, APS University. She has brilliant academic career. She is doctorate in Merchant Banking. Her area of expertise are Economics, Financial management, Investment management and Research Methodology. She was awarded gold medal in B com and MBA. Dr Sinha is a prolific writer. She has authored five books in the area of Economics and Business Environment and has been on the editorial board of reputed journals, she has contributed widely to leading journals indexed in SCI and ABDC Journals and presented and chaired technical session in national and International conference. She has conducted training programme for Chartered Accountants. She has coordinated and organized national workshops and International Conference as steering committee member. She has conducted Faculty Development Programme and delivered invited lecturer as resource person for Refresher course programme. She has rich experience of guiding doctoral thesis. She has completed Major Research Projects as Principal Investigators, sponsored by UGC, ICSSR and MHRD. She has contributed to the feeder document on New Education Policy through the research collaboration with NUEPA and also contributed chapter in Indian Higher Education Report 2020.