# **CURRICULUM – VITAE**

	Dr. M. MUNIRAJU
	M.Com, M.Phil. Ph.D
	Professor
	Department of Commerce,
Chan I -	Central College Campus,
	Bangalore University, Bangalore-560 001.
	Secretary, BUTCCM, 2013 onwards
	Joint Secretary, Indian Commerce Association, 2014-17
	Senior Vice President, Indian Accounting Association, 2018
	Junior Vice President, Indian Accounting Association, 2017
	a) Office: Department of Commerce, Central College Campus, Palace Road,
	Bangalore University, Bangalore – 560 001.
ADDRESS FOR	b) <b>Residence:</b> Manasu Nilaya, # 2200, 15th B Cross, 22nd Main, HSR 1st
COMMUNICATION	Sector, Bangalore-560102
	c) Office:080-22961964
	d) <b>Mobile:</b> +91-9448686143
	e) Email: <u>drmmr2010@gmail.com</u>
DATE OF BIRTH	4 <sup>th</sup> May, 1961
	a) Ph.D – 1998–Topic on "Financial Management"
EDUCATIONAL OUAL IFICATION	b) M.Phil – 1993 – Topic on "Marketing Management"
QUALIFICATION	c) M.Com – 1989
	(a) Promoted as "Professor" from November, 2011.
	(b) Served as "Reader" from July 2005 to December 2008, in Department
	of Commerce, Bangalore University.
	(c) Served as "Senior Lecturer" from 11 <sup>th</sup> November 2004 to 30 <sup>th</sup> June
	2005 in the Department of Commerce, Bangalore University.
TEACHING EXPERIENCE	(d) Served as "Lecturer" from 28 <sup>th</sup> December, 1998, Department of
EAFERIENCE	Commerce, Bangalore University.
	(e) Served as "Lecturer" for 2 years and 4 months through KPSC
	Recruitment, Government of Karnataka.
	(f) Served as "Research Scholar" for 2 years in Department of
	Commerce, Bangalore University.
	a) Serving as Chairman & Dean faculty of Commerce and
	Management, Department of Commerce, and Bengaluru Central
	University from 1 <sup>st</sup> March 2019
	b) Served as Chairman, Department of Commerce, and Bangalore
	University from 30 <sup>th</sup> August 2015 to 29 <sup>th</sup> August 2017.
	c) Served as Vice – Chancellor $(I/C)$ , Bangalore University from $31^{st}$
ACADEMIC RESPONSIBILITIES	March 2017 to 5 <sup>th</sup> August, 2017.
	d) Served as Academic Council Member from 1 <sup>st</sup> August, 2015 to 31 <sup>st</sup>
	July, 2017.
	e) Served as Syndicate Member from 1 <sup>st</sup> April, 2017 to 31 <sup>st</sup> August,
	2017.
	f) Served as Dean Faculty of Commerce and Management, from 1 <sup>st</sup>
	July 2015 to 29 <sup>th</sup> July 2017.
	g) Coordinator for M.Com 2017-18.
	h) Coordinator for M.Com (F&A) 2010-11 to 2016-2017
	i) Coordinator for BMS & MMS courses from 2014.

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	•	Serving as Chairman Board of Studies and Faculty Member.
	· · · ·	Served as <b>Finance Committee Member</b> from 2015 to 2017.
	l)	Visited various Affiliated Colleges of Bangalore University as
		Academic and Administrative Committee Audit (AAA) Member.
	<b>m</b> )	Served as National Assessment and Accreditation Council (NAAC)
		Peer Committee Member.
	<b>n</b> )	Participated as Subject Expert in Mid-Term Evaluation of
		<b>Commerce and Management Projects of UGC</b> at New Delhi 15 <sup>th</sup>
		October 2014.
	0)	Serving as Member of BOS at KSOU, Mysore, Mangalore
		University and Tumkur University.
		Served as MFA Co-Ordinator from 2000 to 2004.
	_	Served as <b>Elected Member of Academic Council</b> for Two years.
		Served as <b>BOE Chairman of M.Com</b> at <b>Calicut University</b> , Kerala.
	<b>s</b> )	Served as Member/ Chairman, Board of Examiner Diplomas
		Examiner for M.Com/MBA/MFA/MTA/MIB/PG Diplomas Exams
		from 1997-98 onwards for number of Exams. Presently BOE Chairman
		for M.Com & PG Diplomas exams.
	· · · ·	Served as <b>BOS Member of Annamalai University</b> , Tamil Nadu.
	· · · · ·	Served as <b>BOS Member</b> for various <b>University's of Karnataka</b> .
	<b>v</b> )	Executive Committee Member at Indian Commerce Association
		(ICA) from 5 years.
		Key Note Speaker at 67 <sup>th</sup> Indian Commerce Association – 2014.
	· · · ·	Fellow of Indian Commerce Association in 2011 and 2013.
	b)	"Role of Green Credit and its impact on Industrialization – An
		Empirical study with special reference to select Industries in
		Bangalore" MANUBHAI SHAH GOLD MEDAL AWARD for BEST
		RESEARCH PAPER, All India Commerce Conference, 2015, JHARKAND.
		<b>BEST PAPER AWARD</b> for paper titled "Angel Investor's –
	()	Entrepreneurs' conflicts: An Exploratory study of Determinants
		and possible resolution", In International Conference, ISME
	(h	<b>BEST PAPER AWARD</b> for paper titled "Understanding Lean
ACHIEVEMENTS &	u)	Management: A case study of BOSCH Bangalore", In International
AWARDS		Conference, ISME
	e)	<b>BEST PAPER AWARD</b> for paper titled "An Impact of Angel Investors
	,	on Startup Environment in India – A Study", In International
		Conference, ISME
		<b>BEST PAPER AWARD</b> for paper titled "Egress as a Discretion for
		Dissonance between Angel Investors and Entrepreneurs", In
		International Conference, Sindhi College
	<b>g</b> )	BEST PAPER AWARD for paper titled "Lean Accounting: A
	_	necessary tool for Lean Manufacturing – A Study", In International
		Conference, Surana College
	<b>a</b> )	Guided M.Com. / MFA / MIB / MTTM Projects of Bangalore
DESEADOU		University, KSOU and IGNOU.
RESEARCH GUIDANCE	· · · ·	Guided 04 M.Phil.,
OUDAICE	· · ·	Guided 09 Candidates for Doctoral Research.
		At present 08 Candidates are pursuing Ph.D at BUB.
SOCIAL	a)	Organized Job Fair in association with Lion's Club in Bengaluru
RESPOSIBILITY		Central University.
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	b) Organized Blood Donor Programme at Department of Commerce
	Bangalore University in association with Lion's Club Blood Bank
	more than 150 units collected from post graduate students.
	c) Organized Blood Donor Recruitment Programme at Department of
	<b>Commerce, BUB,</b> in association with <b>Swamy Vivekanand</b>
	<b>Voluntary Blood Bank</b> – 170 units collected from PG Students
	d) As an In-charge Vice Chancellor 15,000 Saplings planted at Bi
	Park of Bangalore University. (Medicine Oriented Saplings)
	a. NAAC Peer Team Committee Member, 2016 onwards
	<b>b.</b> President, Karnataka State Accounting Association Chapter
	c. Life Member, Indian Commerce Association
	<b>d.</b> Life Member, Indian Accounting Association
	<ul><li>e. Elected Joint Secretary, Indian Commerce Association 2014 onwards</li><li>f. President, Bangalore University College Teachers' Association.</li></ul>
LIFE MEMBERSHIP	g. Junior Vice President, Indian Accounting Association
	<b>h.</b> President, Indian Accounting Association, Karnataka Chapter
	i. General Secretary, Bangalore University Teachers Council (BUTC)
	j. Executive Council Member, ICA, New Delhi for 8 years.
	<b>k.</b> President Karnataka State Universities PG Teachers' Associatio
	Federation, Bangalore
	a) Participated & presented more than 50 Research Papers at National
	and International Conferences / Seminars / Workshops
PRESENTATION OF	b) Visited University of London, United Kingdom – Cours
RESEARCH PAPERS	Enrichment and Implementation of Skill Development
	c) Visited North Scotland University, Scotland – Course Enrichmer
	and Implementation of Skill Development
	<b>1. Workshop on Goods and Services Tax (G.S.T)</b> for Bangalou
	University Commerce & Management Teachers – July, 2017.
	2. "39 <sup>th</sup> All India Accounting Conference and International Semina
	on Accounting Education and Research" – December, 2016 – 167
	Delegates.
	3. National Level Workshop on International Financial Reporting
	Standards (IFRS), "Changing Dimension of Corporate Reporting
	under IFRS regime" in association with Indian Commerce
	Association – April, 2015–680 Delegates.
	4. 66th All India Commerce Conference on "Role of Commerce
ACADEMIC ACHIVEMENTS	Education in India" – December, 2013 – 2880 Delegates.
ACHIVENIENIS	
	5. Memorandum of Understanding (MOU) with Association
	Chartered Certified Accountants & ISDC, UK for IFRS Syllabus
	<ul> <li>Chartered Certified Accountants &amp; ISDC, UK for IFRS Syllabus Post Graduation Course in Bangalore University.</li> <li>6. Introduction of New Innovative Courses in under Graduation.</li> <li>I. B.Com (Honors')</li> </ul>
	<ul> <li>Chartered Certified Accountants &amp; ISDC, UK for IFRS Syllabus</li> <li>Post Graduation Course in Bangalore University.</li> <li>6. Introduction of New Innovative Courses in under Graduation.</li> </ul>
	<ul> <li>Chartered Certified Accountants &amp; ISDC, UK for IFRS Syllabus Post Graduation Course in Bangalore University.</li> <li>6. Introduction of New Innovative Courses in under Graduation. <ol> <li>B.Com (Honors')</li> <lib.com (finance)<="" li=""> <lib.com (logistics="" and="" chain="" li="" management)<="" supply=""> </lib.com></lib.com></ol> </li> </ul>
	<ul> <li>Chartered Certified Accountants &amp; ISDC, UK for IFRS Syllabus Post Graduation Course in Bangalore University.</li> <li>6. Introduction of New Innovative Courses in under Graduation. <ol> <li>B.Com (Honors')</li> <lib.com (finance)<="" li=""> <lib.com (logistics="" and="" chain="" li="" management)<="" supply=""> <li>W. B.Com (Insurance and Actuarial Science)</li> </lib.com></lib.com></ol> </li> </ul>
	<ul> <li>Chartered Certified Accountants &amp; ISDC, UK for IFRS Syllabus ( Post Graduation Course in Bangalore University.</li> <li>6. Introduction of New Innovative Courses in under Graduation.</li> <li>I. B.Com (Honors')</li> <li>II. B.Com (Finance)</li> <li>III. B.Com (Logistics and Supply Chain Management)</li> </ul>
	<ul> <li>Chartered Certified Accountants &amp; ISDC, UK for IFRS Syllabus ( Post Graduation Course in Bangalore University.</li> <li>6. Introduction of New Innovative Courses in under Graduation. <ol> <li>B.Com (Honors')</li> <lib.com (finance)<="" li=""> <lib.com (logistics="" and="" chain="" li="" management)<="" supply=""> <li>B.Com (Insurance and Actuarial Science)</li> <li>B.B.A. (Aviation Management)</li> </lib.com></lib.com></ol> </li> <li>7. Introduction of MISFE Course for Post-Graduation Diploma.</li> </ul>
	<ul> <li>Chartered Certified Accountants &amp; ISDC, UK for IFRS Syllabus ( Post Graduation Course in Bangalore University.</li> <li>6. Introduction of New Innovative Courses in under Graduation. <ol> <li>B.Com (Honors')</li> <lib.com (finance)<="" li=""> <lib.com (logistics="" and="" chain="" li="" management)<="" supply=""> <li>IV. B.Com (Insurance and Actuarial Science)</li> <li>V. B.B.A. (Aviation Management)</li> </lib.com></lib.com></ol> </li> <li>7. Introduction of MISFE Course for Post-Graduation Diploma. <ol> <li>Member of Honorary Doctorate Selection Committee Member of</li> </ol> </li> </ul>
WORKED AS	<ul> <li>6. Introduction of New Innovative Courses in under Graduation. <ol> <li>B.Com (Honors')</li> <lib.com (finance)<="" li=""> <lib.com (logistics="" and="" chain="" li="" management)<="" supply=""> <li>B.Com (Insurance and Actuarial Science)</li> <li>B.B.A. (Aviation Management)</li> </lib.com></lib.com></ol> </li> <li>7. Introduction of MISFE Course for Post-Graduation Diploma.</li> </ul>

d) Audit Committee Member, Government of Karnataka.	<ul> <li>b) Member of Selection Committee for Degree College Teachers, Kashmir Public Service Commission, 2017</li> <li>c) Member of Examination Committee for selection of Assistant Professor Karnataka Examination Authority Karnataka 2015</li> </ul>
	Professor, Karnataka Examination Authority, Karnataka, 2015 d) Audit Committee Member, Government of Karnataka.

### **PUBLICATION OF BOOKS**

Sl. No.	Name of the Book		
1	Management Accounting, Himalaya Publications, New Delhi.		
2	Economics for Business Decisions, Himalaya Publications, New Delhi		
3	Accounting for Management Decision, Bangalore University. Director of Correspondence		
4	Marco economics for business decisions		
5	International Financial Reporting Standards (As per new CBCS syllabus for 5 <sup>th</sup> Semester		
5	B.Com., Bangalore University)		

## PUBLICATION OF ARTICLES / RESEARCH PAPERS – JOURNALS / BOOK OF PROCEEDINGS

Sl. No.	Title of the Article	Journal	ISSN / ISBN No.	Month / Year
1	Agricultural Distress, land Reforms and Poverty Reduction	South Economist	-	2010-11
2	Whistle Blowing at Corporate Governance – Lessons to learn from Sathyam's Episode – A Study.	Indian Journal of Accounting	-	2011-12
3	Privatization of Higher Education in India	South Economist	-	2011-12
4	IFRS Convergence and Its Applicability on Indian Corporate Sector – IJRCM	International Journal of Research in Commerce, Economics & Management	2231-4245	2014
5	Social and working conditions of Construction Workers in Bengaluru – An Empirical Study	Pezzottaite Journals	2319-9032	Jan-Mar 2015
6	Changing landscape of corporate financial reporting in India	VSRD International Journal of Business and Management Research	2231-248X	Feb 2015
7	Convergence of International Financial Reporting Standards – Benefits, Problems and challenges for India	International Journal of Information and Futuristic Research	2347-1697	Feb 2015
8	A study on the impact and perception towards the implementation of IFRS on Indian Corporate sector – A Case Study	Pacific Business Review International	0974-438X	April 2015

9	RoleofCorporateSocialResponsibilityindevelopingBusiness and Society'' – A Study atBengaluru	Pezzottaite Journals	2319-9059	Oct-Dec 2015
10	A Study on the effect of IFRS Convergence in India – Evidence from the select NSE Companies	Indian Journal of Research in Commerce, Management, Engineering & Applied Science.	2454-6593	Jan 2016
11	"Role of Green Credit and its impact on Industrialization – An Empirical study with special reference to select Industries in Bangalore"	Indian Journal of Commerce	19-512X	Jan 2016
12	A Stepping stone to financial inclusion in India	Indian Journal of research in commerce, management, engineering and applied sciences	2454-6593	Jan 2016
13	Unifying Diversities in make in India – A study with special reference to skill based higher education	Book of Proceedings	ISBN 978- 93-5258- 233-4	Feb 2016
14	Jan Dhan Yojana: Financial Inclusion, Issues and Challenges.	Pezzottaite Journals	2279-0950	Jan-Mar 2016
15	Corporate Social Responsibility in the health care sector in India	Book of Proceedings	ISBN 978- 81-930613- 9-8	May 2016
16	Financial Inclusion and Challenges Faced: An Analytical Study	Pezzottaite Journals	2779-2783	Jul-Sep 2016
17	"Impact of Goods and Services tax in India"	National College, Autonomous	978-81- 930661-9-5	2016
18	"Issues and challenges of Companies Act 2013 - A study with reference to CSR"	KLE's S. Nijalingappa College Bangalore University	978-93- 84494-72-8	2016
19	The Effect Of ERP System	International journal of research in Commerce, IT & Management.	2231-5756	2016
20	Advantage and Disadvantage of ERP	International journal of research in Commerce, Economics & management	2231-4245	2016
21	Impact of ERP Application On Organization	Vibhavat-2	978-81- 929698-1-7	2016
22	A study on implementation of Lean accounting system in India	Vibhavat-2	978-81- 929698-1-7	2016
23	"Financial Inclusion and Challenges faced: An Analytical Study"	Pezzottaite Journals	2319-9059	2016
24	Demonetization, Consequences and Benefits – A Study with special reference to Bangalore Urban	Pezzottaite Journals	2319-9067	Jan-Mar 2017

25	"Digital India – Challenges and Opportunities of Digital Marketing"	Book of Proceedings	978-93- 86537-15-7	2017
26	"Innovations in Marketing Health Care: Can they help in removing the GAPS?"	International Journal of Management and Social Science Research Review	2349-6746	2017
27	"Awareness level of Angel Investor among students"	International Journal of Management Studies	2249-0302	2017
28	" Challenges in implementation of Lean management in Indian MSMEs"	International Journal of Management Studies	2249-0302	2017
29	"How to find Angel Investors for Startups in India"	EmperorInternationalJournalofFinanceManagementResearch	2395-5929	2017
30	"Business Innovation and Sustainability – Does Balance scorecard has a role to play"	International Journal of Management and social science research review	2349-6738	2017
31	"Impact of Social media on health care"	Book of Proceedings	938653715	2017
32	"Demonetisation, Consequences and Benefits: A Study with reference to Bengaluru Urban"	International Journal of Trade and global business perspectives	2319-9059	2017
33	"Impact of Demonitization on healthcare sector in India"	Book of Proceedings	2395-1877	2017
34	"Angel Investor's – Entrepreneurs' conflicts: An Exploratory study of Determinants and possible resolution"	Book of Proceedings	-	2017
35	"Foreign Direct Investment in Health Care Sector in India"	Kristu Jayanthi College, Scopus ID: E0FEFE77AF1E160	ISSN No.: 2349-705X	2017
36	"Digital Accounting and Control System in Financial Administration of Panchayath's in Karnataka	"SAMYOGA" – An Academic Journal	ISSN No.: 2231-3362	2017
37	"Brand Image of FMCG in Rural Areas"	EmperorInternationalJournalofFinanceManagement	ISSN No.: 2395-5929	2017
38	"Challenges and Opportunities in Digital Marketing"	Journal for Advanced Research in Applied Sciences	ISSN No.: 2394-8442	2018
39	"Impact of Amalgamation of Banks" An Empirical Study.	ROYAL – An International Multidisciplinary half yearly Research Journal	ISSN No.: 2278-8158	2018
40	"Optimizing the regulatory framework for accelerating the growth of digital marketing in the FMCG space"	Journal of Interdisciplinary Cycle Research – An UGC Care Approved Group – A Journal	ISSN No.: 0022-1945	2019

## PAPER PRESENTATIONS IN NATIONAL / INTERNATIONAL - CONFERENCE / SEMINAR / WORKSHOP:

- Participated and presented a paper at National Conference organized by The National College, Bangalore with paper titled "Impact of Goods and Services tax in India"
- Participated and presented a paper at National Conference organized by Kristu Jayanthi College, Bangalore with paper titled "Behavioral Finance of angel investing – A study with reference to India"
- 3. Participated and presented a paper at National Conference 'VIBHAVAT-2' organized by RJS First Grade College, Bangalore, on 15<sup>th</sup> October, 2015 paper titled "A Study on the Implementation of Lean Accounting System in India".
- 4. Participated and presented a paper at 3<sup>rd</sup>International Conference on Emerging trends in Finance and Accounting held at Shri Dharmasthala Manjunatheshwara Institute for Management Development, Mysore on 22-23 August, 2014, paper titled "Convergence of IFRS- Benefits, Problems and Challenges for India".
- 5. Participated and presented a paper at 3<sup>rd</sup>International Conference on emerging trends in finance and accounting held at Shri Dharmasthala Manjunatheshwara Institute for Management Development, Mysore on 09-10 August, 2013, and paper titled "Adoption of Multiple Reporting Standards by Corporate A Comparative Study".
- 6. Participated and presented a paper at International Conference on Implications of IFRS for Corporate Reporting Practices held at Hyderabad, on 13-15<sup>th</sup> March, 2015, paper titled "The Impact and Perception of IFRS - Adoption in India – Evidence Form Select NSE & BSE Companies".
- 7. Participated and presented a paper at 37<sup>th</sup> All India Accounting Conference and International Seminar on Accounting education and research organized by Department of Commerce, University of Lucknow, Lucknow (U.P) on 8-9<sup>th</sup> November, 2014, paper titled "A Study On The Impact And Perception Towards The Implementation Of International Financial Reporting Standards (IFRS) On Indian Corporate Sector".
- Participated and presented a paper at one day National Conference on "Contemporary issues in business and management challenges and opportunities" held on 23<sup>rd</sup> February, 2013 at Seshadripuram Academy of Business Studies, paper titled "Opportunities and Challenges in IFRS Convergence – A Case Study in India".

- 9. Participated and presented a paper at National Seminar on "Implementation of International Financial Reporting Standards (IFRS) – Issues & Challenges" held on 07<sup>th</sup> May, 2013, Paper titled "Issues and Challenges in Convergence with IFRS& Impact on Indian Corporate".
- 10. Participated and presented a paper at 66<sup>th</sup> All India Commerce Conference of the Indian commerce association and National seminar on "Inclusive growth and sustainability Role of commerce education in India" held at Department of Commerce, BUB from 5-7<sup>th</sup> December, 2013, paper titled "A Study on Relevance of Information Technology in Small and Medium Sized Enterprises".
- 11. Participated and presented a paper at 36<sup>th</sup> All India Accounting Conference and International Seminar on accounting education and research, held at Andhra University on 11 & 12<sup>th</sup> January, 2014, paper titled "A Changing Landscape of Corporate Financial Reporting in India".
- 12. Participated in 37<sup>th</sup> All India Accounting Conference & International Seminar on accounting education and research organized by Department of commerce, University of Lucknow (U.P), held on 8-9<sup>th</sup> November.
- **13.** Participated and presented a paper at **65<sup>th</sup> All India Commerce Conference** on 9-11<sup>th</sup> November, 2012, paper titled "Global Turbulence : India's Preparedness : 2008-2011".
- 14. Participated and presented a paper at 35<sup>th</sup> All India Accounting Conference and International Seminar on accounting education and research organized by Indian accounting association Saurashtra Branch, Rajkot and Department of Business management, Saurashtra University, Rajkot held on 5-6<sup>th</sup> January, 2013, paper titled "Transition from Indian GAAP to IFRS An Effect on Indian Corporate Financial Statements".
- 15. Participated in National Seminar on "Union budget 2015-16: Transforming economy towards growth" held on 23<sup>rd</sup> April 2015 at Tumkur University, Karnataka.
- 16. Participated and presented a paper at 38<sup>th</sup> All India Accounting Conference and International Seminar on Accounting Education and Research on December, 5<sup>th</sup>& 6<sup>th</sup>, 2015, paper titled "Global Accounting Convergence and Its Role in Indian Accounting Systems" An Analysis of IFRS Education in select colleges affiliated to Bangalore University."
- Participated and presented a paper at National Conference, held at Bangalore paper titled "A Study on the implementation of Lean Accounting system in India" organized by RJS College, 2015.

- 18. Participated and presented a paper at 69<sup>th</sup> All India Commerce Conference on November 11<sup>th</sup> to 13<sup>th</sup>, 2016, paper titled "Measurement of Women Employeement in India A Study with reference to Select Women Employees of Peenya Industrial Area, Bangalore."
- 19. Participated and presented a paper at International Conference on 10<sup>th</sup>June, 2017 "Business Opportunities and Challenges in a Cashless Society", paper titled "Accounting and Control System in Financial Administration of Panchayat's in Karnataka", T John College
- 20. Participated and presented a paper at International Conference on Emerging Trends in Global Accounting and Finance, on 7<sup>th</sup>& 8<sup>th</sup>, January 2016, "Islamic Finance A Stepping Stone to Financial Inclusion", Kristu Jayanthi College.
- 21. Participated and presented a paper titled "Business Innovation and Sustainability Does
   Balanced Score Card has a role to play" at Affiliated Colleges Workshop.
- 22. Participated and presented a paper at International Conference on Emerging Trends in Global Accounting and Finance, on 7<sup>th</sup>& 8<sup>th</sup>, January 2016, "A Study on the effect of International Financial Reporting Standards (IFRS) convergence in India Evidence from the select NSE Companies", Kristu Jayanthi College.
- 23. Participated and presented a paper at Jain University on "Demographics Dividend or Disaster", paper titled "Changing Consumer Behaviour and Impact of Marketing on Health Care" 29<sup>th</sup>& 30<sup>th</sup> January, 2016.
- 24. Participated on One Day National Level Conference on "Impact of Key Reforms on Indian Economy – Challenges and Opportunities" at Seshadripuram Academy of Business Studies, on 21<sup>st</sup> February, 2015.
- **25.** Participated and presented a paper at National Seminar organized by BMS College for Women on "Corporate Social Responsibility in the Healthcare sector in India", February, 2016.
- 26. Participated and presented a paper at National Conference on "A Paradigm Shift in Managing Enterprises – The Emerging Future", paper titled "Digital India – Challenges and Opportunities of Digital Marketing" 17<sup>th</sup> March, 2017, Indo Asian Academy Degree College.
- 27. Participated and presented a paper at National Conference on "Innovative Practices in Management", paper titled "Innovations in Marketing Health Care: Can they help in removing the GAPS?",31<sup>st</sup> March, 2017, Kristu Jayanthi College.
- 28. Participated and presented a paper at National Conference on "A Paradigm Shift in Managing Enterprises The Emerging Future", paper titled "Impact of Social Media on Health Care" 17<sup>th</sup> March, 2017, Indo Asian Academy Degree College.

- 29. Participated and presented a paper at National Level Seminar on "Innovation in HR, Marketing, Information Technology and Finance" by Primax Foundation in association with Mangalore Institute of Management and Science, paper titled "Challenges and Opportunities of Digital Marketing A Study with reference to Bangalore. 7<sup>th</sup> Jan, 2017.
- **30.** Participated and presented a paper at **68<sup>th</sup> All India Commerce Conference**, held at Hazirabagh paper titled **"The Impact of Behavioral Finance on Angel Investor"**
- **31.** Participated and presented a paper at **International Conference**, held at Bangalore University, organized by CBSMS, BUB titled **"The Impact of Behavioral Finance on Angel Investor".**
- 32. Participated and presented a paper at International Conference, held at Bangalore University, organized by CBSMS, BUB paper titled "Lean Accounting System- An Innovative and Creative Tool For Indian And Global Corporate Performance"
- 33. Participated and presented a paper at International Conference, held at Bangalore University, organized by CBSMS, BUB paper titled "Incubating new age entrepreneur through Angel Investment A Study with reference to India and other developing Countries"
- **34.** Participated and presented a paper at **National Conference** KLEs S. Nijalingappa College, B'lore, **"Issues and challenges of Companies Act 2013 A study with reference to CSR".**
- **35.** Participated and presented a paper at **National Conference** organized by Federation of Teacher's councils of Commerce and Management in Karnataka with paper titled **"The impact of startup India and stand up India on Indian economy"**
- **36.** Participated in **21<sup>st</sup> All India Accounting Conference** held at Department of Commerce, Bangalore University, and Bangalore on 31<sup>st</sup> January to 1<sup>st</sup> February, 1998.
- **37.** Participated at National Conference organized by Federation of Teacher's councils of Commerce and Management in Karnataka.
- **38.** Participated and presented a paper at **National Conference**, held at Bangalore paper titled **"Impact of Goods and Services tax in India" organized by National College, 2016.**
- 39. Participated and presented a research paper titled "Understanding Lean Management: A Case Study of BOSCH Company, Bangalore" held at International School of Management Excellence on theme "5<sup>th</sup> International Conference on Contemporary Issues in Management" on 11<sup>th</sup> February, 2017 and has been awarded as BEST PAPER in Management.
- 40. Participated and presented a research paper titled "Angel Investor's Entrepreneurs' conflicts: An Exploratory study of Determinants and possible resolution" held at International School of Management Excellence on theme "5<sup>th</sup> International Conference on

**Contemporary Issues in Management**" on 11<sup>th</sup> February, 2017 and has been awarded as **BEST PAPER** in Management.

- 41. Participated and presented a research paper titled "An Impact of Angel Investors on Startup Environment in India A Study" held at International School of Management Excellence on theme "6<sup>th</sup> International Conference on Contemporary Issues in Management" on 17<sup>th</sup> February, 2018 and has been awarded as BEST PAPER in Management.
- **42.** Participated and presented a paper at State level Seminar, held at Bangalore paper title "**Impact of Demonetization on health care sector**". Organized by BMS College for Women.
- 43. Participated and presented a paper at National Seminar, held at Bangalore paper titled, Challenges and Opportunities of Digital marketing – A study with reference to Bangalore. Organized by Primax Foundation and Mangalore Institute of Management and Science.
- 44. Participated and presented a paper at National Seminar, held at Bangalore paper titled,
  Challenges and Opportunities of Digital marketing A study with reference to
  Bangalore. Organized by Primax Foundation and Mangalore Institute of Management and
  Science.
- 45. Participated and presented a paper at International Conference, held at Bangalore paper titled, "Accounting and control system in Financial administration of Panchayats in Karnataka". Organized by T.John College.
- 46. Participated and presented a paper at National seminar, held at Bangalore. Paper Tilted,
  "Demonetization Impact on Digital marketing", organized by Maharani Women's Arts,
  Commerce and Management College.
- 47. Participated and presented a research paper titled "Foreign Direct Investment in Health Care Sector", held at Kristu Jayanthi College on theme "Emerging Trends in Global Accounting, Finance and Taxation" on 21<sup>st</sup> & 22<sup>nd</sup> September, 2017.
- 48. Participated and presented a research paper titled "Impact of GST on Lean Startups A Study", held at UPGC, Kakatiya University on 22<sup>nd</sup> November, 2017.
- 49. Participated and presented a research paper titled "Start up Culture as a Life Line to Develop the Indian Economy", held at SCSVM, Kanchipuram on 10<sup>th</sup> November, 2017
- 50. Participated and presented a research paper titled "Lean Start up for New Entrepreneurial Economy A Study", held at SCSVM, Kanchipuram on 10<sup>th</sup> November, 2017
- **51.** Participated and presented a research paper titled "Accounting Systems in Financial Reporting of Gram Panchayat in Kolar District of Karnataka", held at 40<sup>th</sup> IAA, Udaipur,

Rajasthan, on International Seminar on Accounting Education and Research, on 18<sup>th</sup> & 19<sup>th</sup> November, 2017.

- 52. Participated and presented a research paper titled "Impact of Amalgamation of Banks: An Empirical Study" held at, World Management Congress on 29<sup>th</sup> December, 2017, Kolkata.
- 53. Participated and presented a research paper titled "Egress as a Discretion for Dissonance between Angel Investors and Entrepreneurs" held at Sindhi College, Bangalore on 13<sup>th</sup> April, 2018 and has been awarded as BEST PAPER in Management.
- 54. Participated in One day Workshop on" Choice Based Credit System" held on 23rd September, 2015 at BUB, Bangalore.
- 55. Participated in 37<sup>th</sup> All India Accounting Conference & International Seminar on Accounting Education and Research held at University of Lucknow, Uttar Pradesh on 8<sup>th</sup> & 9<sup>th</sup> November, 2014.
- 56. Participated and presented a research paper titled "Lean Accounting: A necessary tool for Lean Manufacturing – A Study" held at Surana College, Bangalore on 7<sup>th</sup> September, 2018 and has been awarded as **BEST PAPER** in Management.
- 57. Participated as Key-Note Speaker in 67<sup>th</sup> All India Commerce Conference 2014 from 27<sup>th</sup> to 29<sup>th</sup> December, 2014 at Utkal University, Bhubaneswar.
- 58. Participated in Training Programme on "Academic Leadership" by Centre of Academic Leadership and Education Management under the scheme of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, MHRD, Govt. of India on 27<sup>th</sup> August, 2018 to 30<sup>th</sup> August, 2018 at Hasanath College for Women, Bangalore
- 59. Participated as Chief Guest in "Impact of Key Reforms on Indian Economy Challenges and Opportunities" at Seshadripuram College, Kengeri Upanagara on 21<sup>st</sup> February, 2015.
- 60. Participated in Igniting minds job fair 2018 as a planning member
- 61. Participated and presented a research paper titled "Embracing of UPI based Mobile payment system by footpaths sellers A study conducted at Malleshwarm held at Surana College, Bangalore on 19<sup>th</sup> December, 2019.
- 62. Participated and presented a research paper titled "Reward Programs in Promoting E-Payments among mobile application users A study conducted at RR Nagara, Bengaluru held at Surana College, Bangalore on 10-11<sup>th</sup> December, 2019.

## ACHIEVEMENTS AFTER PROFESSORSHIP

#### Academics

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BENGALURU CITY UNIVERSITY

- 1. BOS CHAIRMAN 2016 TO TILL DATE
- 2. DEAN, FACULTY OF COMMERCE AND MANAGEMENT 2015 TO TILL DATE:
- 3. DEAN OF THE FACULTY, 2016:

Review of BCom & BBA curriculum and first among all State Universities to introduce 8 BCom Courses, 2 BBA courses, 4 PG diploma courses, in align with corporate requirements and with focus on self-employment and Entrepreneurship.

#### 4. COURSES OFFERED: BCOM

- 1. BCom (Regular)
- 2. BCom (Honors)
- 3. BCom (Finance & Accounting)
- 4. BCom (Insurance & Actuarial studies)
- 5. BCom (Tourism)
- 6. BCom (Business Analytics)
- 7. BCom (Logistics & Supply Chain Management)
- 8. BCom (Artificial intelligence in Business)

#### BBA

- 1. BBA (Regular)
- 2. BBA (Aviation management)
- 3. BBA (Entrepreneurship & Family business)

#### PG

- 1. MCom (Accounting and Taxation)
- 2. MCom (Banking and Finance)
- 3. MCom (Finance and Accounts)

#### PG DIPLOMA

- 1. PG Diploma in Business Analytics
- 2. PG Diploma (Entrepreneurship & Family business)
- 3. PG Diploma (Ethics & Corporate Governance)

**Organizing conferences & academic activities** 

- 1. 2000 TO 2017: Organised com-vision from commerce department for south India pg students which consists of various academic events and cultural programmes. inviting parents of students pursuing pg program to witness the events and followed by dinner.
- 2. 2012 2013 ORGANISED ALL INDIA COMMERCE CONFERENCE held in department of commerce & management, Bangalore university under the position of Organising secretary.
- 3. 2016 2017 ORGANISED ALL INDIA ACCOUNTING ASSOCIATION CONFERENCE held in Bangalore University under the position of conference secretary.
- 2017 organised WORKSHOP ON GOODS AND SERVICES TAX (G.S.T) for Bangalore University Commerce & Management Teachers.
- 5. 2020 2021 ORGANISED INDIAN SOCIAL SCIENCE CONGRESS CONFERENCE held in Bengaluru City University under the position of Organising secretary.

**Positions held in elected bodies** 

- 1. ELECTED AS PRESIDENT WITHOUT ANY OPPOSITIONS (UNOPPOSED) OF PG STUDENTS ASSOCIAITON BANAGLORE UNIVERSITY.
- 2. SECRETARY OF BANGALORE UNIVERSITY TEACHERS' COUNCIL FOR A TERM OF 4 YEARS
- 3. CURRENTLY PRESIDENT OF BENGALURU CITY UNIVERSITY TEACHERS' ASSOCIATION.
- 4. CURRENTLY GENERAL SECRETARY OF KARNATAKA STATE UNIVERSITY PG TEACHERS FEDERATION.

### **DECLARATION**

I hereby declare that the above information specified is true to the best of my knowledge and belief. I look forward for favorable response.

Date: Place: Bangalore

Dr. M. Muniraju